

Quo Vadis[•] Token Economies and Crypto Assets

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10 Years of Digital Innovation from the Heart of Crypto Valley



Innovation Network:

- Venture capital & incubation
- Trends & Start-up scouting
- Ecosystem facilitator
- Lobbying & PR

inacta

- managing your information

60 Digitization Experts

- 26 from Switzerland's top 30 companies in insurance & finance are our clients
- Company builder



Unique Products:

- Document management
- Crypto payment solutions
- Token launch platform
- Securitization of digital assets

Token Economies and Crypto Assets: Where are we today and what is still needed

Hypotheses

- Token economies will enable Globalization 4.0
- Traditional and digital finance system are converging
- Crypto Assets open the capital market to the retail banking clients and enable a new saving schemes
- STOs will become for SMBs a new financing vehicle

Facts

- The current market infrastructure designed for institutional market participants and not for individuals
- To conduct an STO is quite expensive, as there are no standards established yet
- Consultation on the adaptation of federal law to developments in DLT
- “Crypto Winter”: Raised funds in Switzerland declined

Recommendations

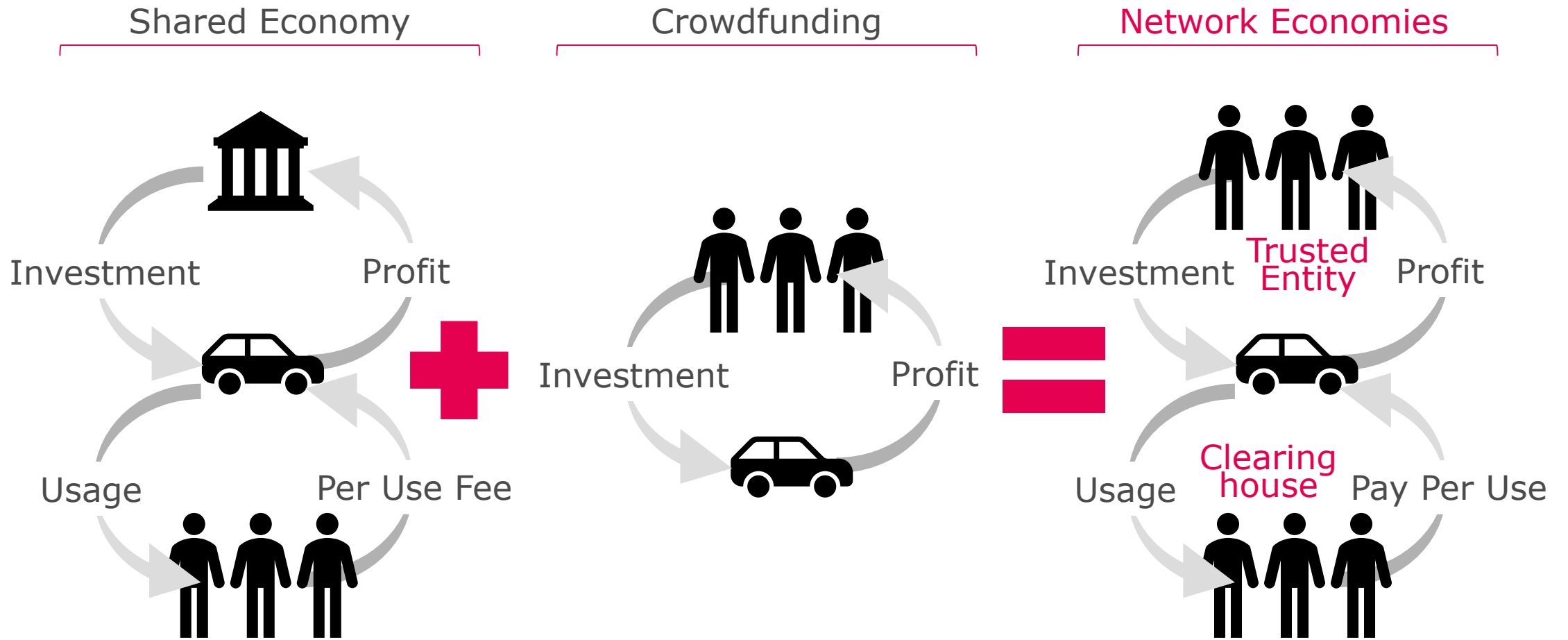
- STO guideline
- STO market players directory
- Crypto assets marketplace

Open
participation in a
global economy
enabled by
tokens

«Globalization 4.0 has only just begun, but we are already vastly underprepared for it.»

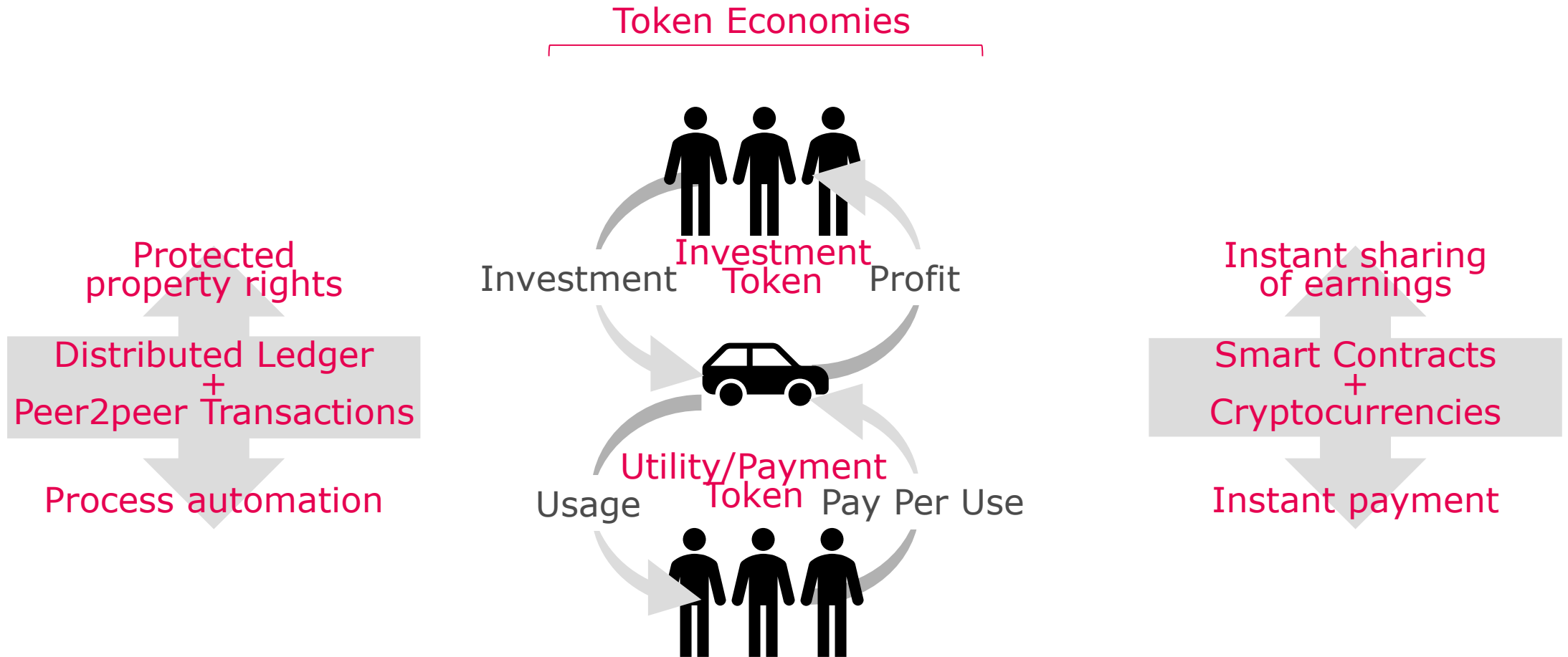
Klaus Schwab, Founder and Executive Chairman of the World Economic Forum

Today: Network Economies = Combination of Shared Economy with Crowd Funding

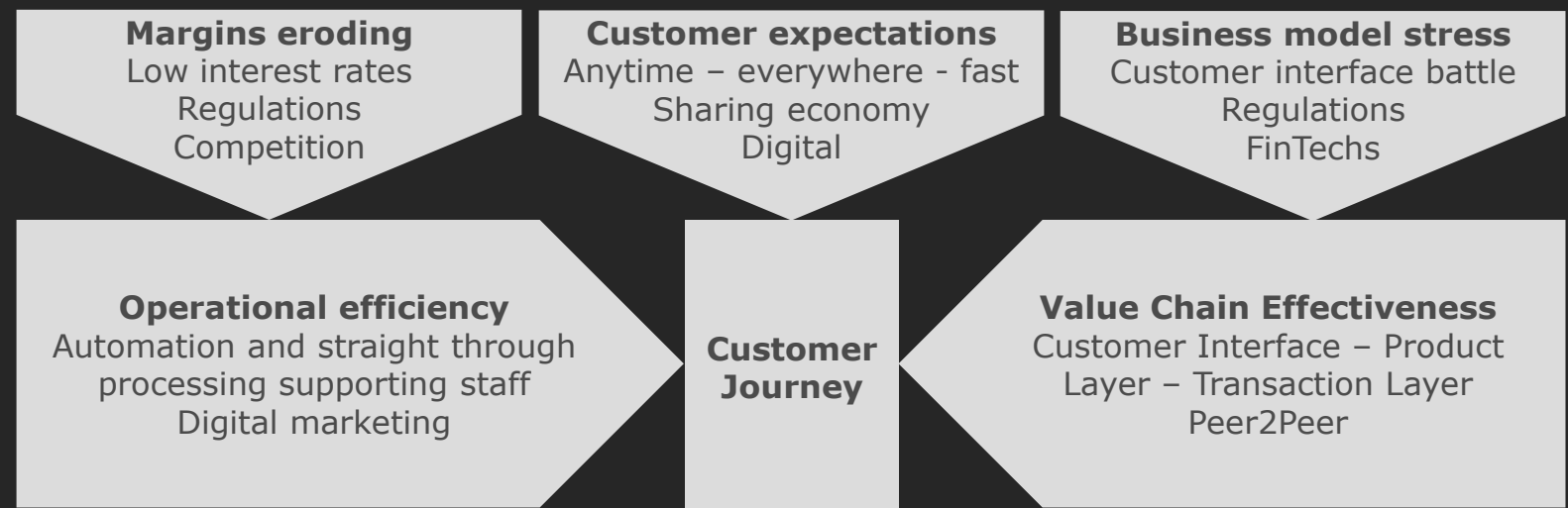


Token Economies = Network Economies extended with Distributed Ledger Technologies

Global and local scale, less cost



Digitization made the finance sector more efficient. Now it's getting more effective.



Finance + Blockchain Opportunities

Private banking

- Crypto advisory
- Portfolio diversification
- Liquidity with Asset Tokenization
- Key/Wallet Management
- Inheritance
- Proxy Voting
- New Philanthropy

Peer2peer Finance

- Instant payment
- Credit/Lending
- Trading

Retail banking

- Key/Wallet management for individuals and companies
- Access to fractionalized capital market
- Crypto payment integration for SMBs

Asset management

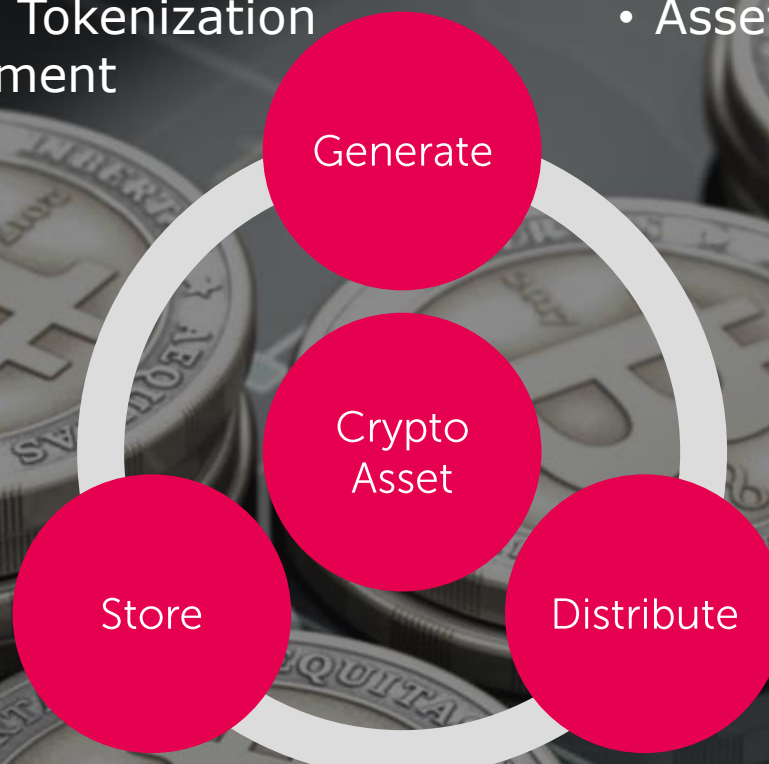
- Crypto funds for investments
- Securitization and Tokenization
- Asset backed (stable) tokens

Investment banking

- Investors and company advisory
- Market Making

Exchanges

- Listing of bankable crypto assets
- Tokenization of traditional finance products
- Business model innovation



Crypto Assets as a new asset class are the currencies of the new token economies

“CRYPTOASSETS are cryptographically secured digital representations of value or contractual rights that use some type of distributed ledger technology (DLT) and can be transferred, stored or traded electronically.”

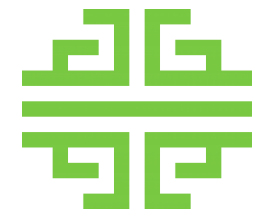




FROM GRASS TO CASH

Venture financing for
SMBs & start-ups

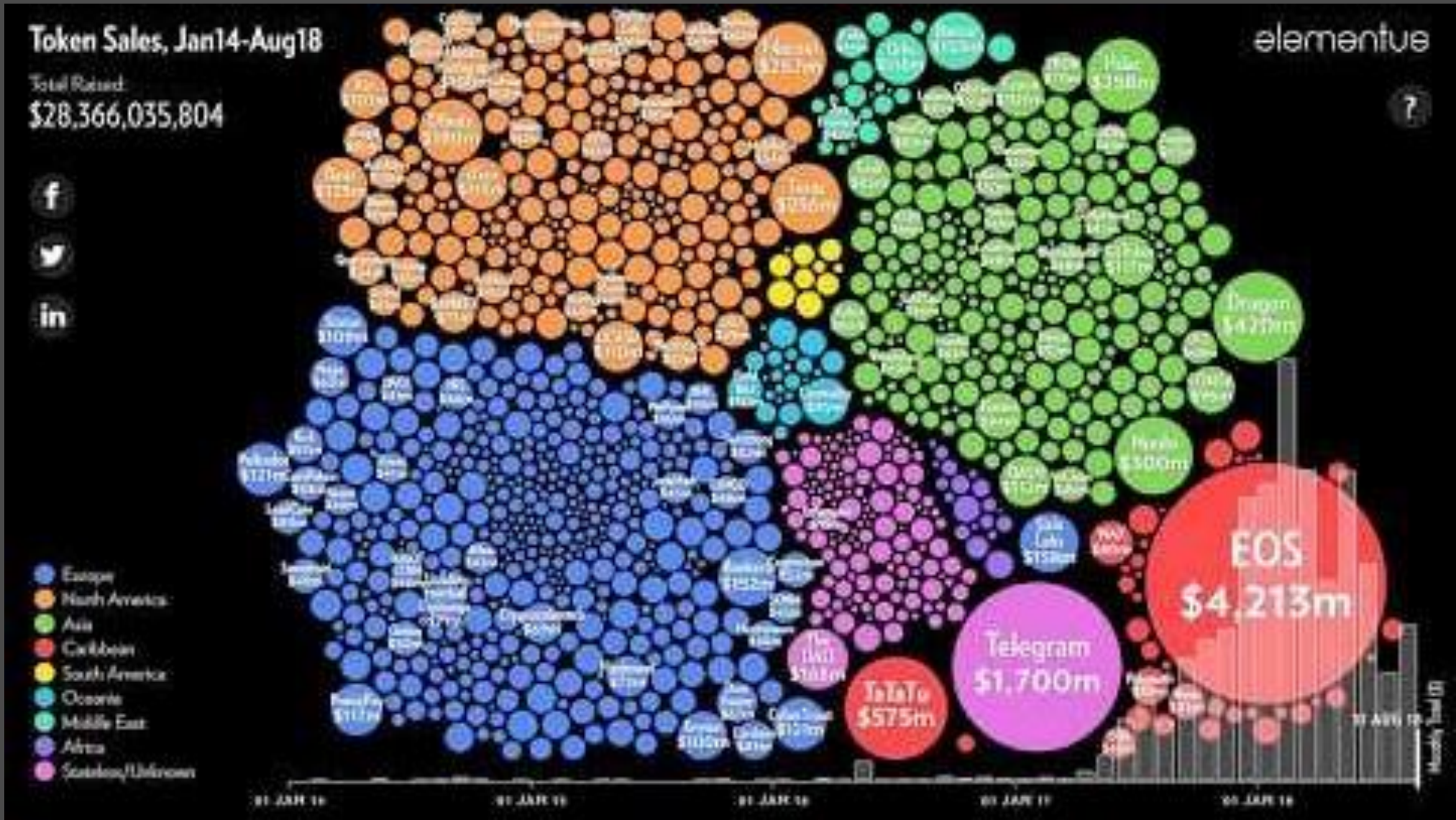
FINKA



Tokengate
Connecting People and Tokens

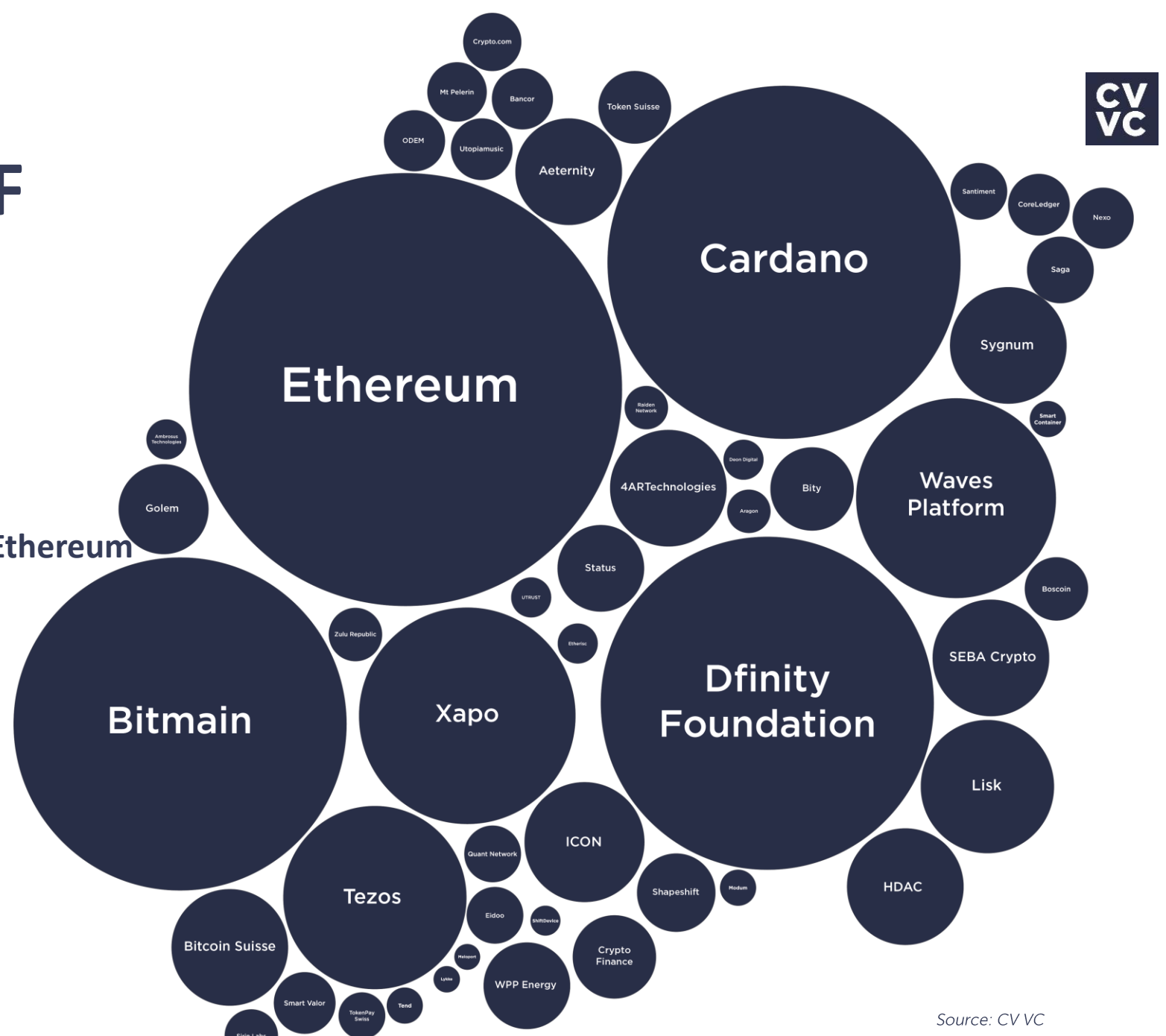
STO + Crypto Assets Capital Market for the Masses

HYPOTHESIS



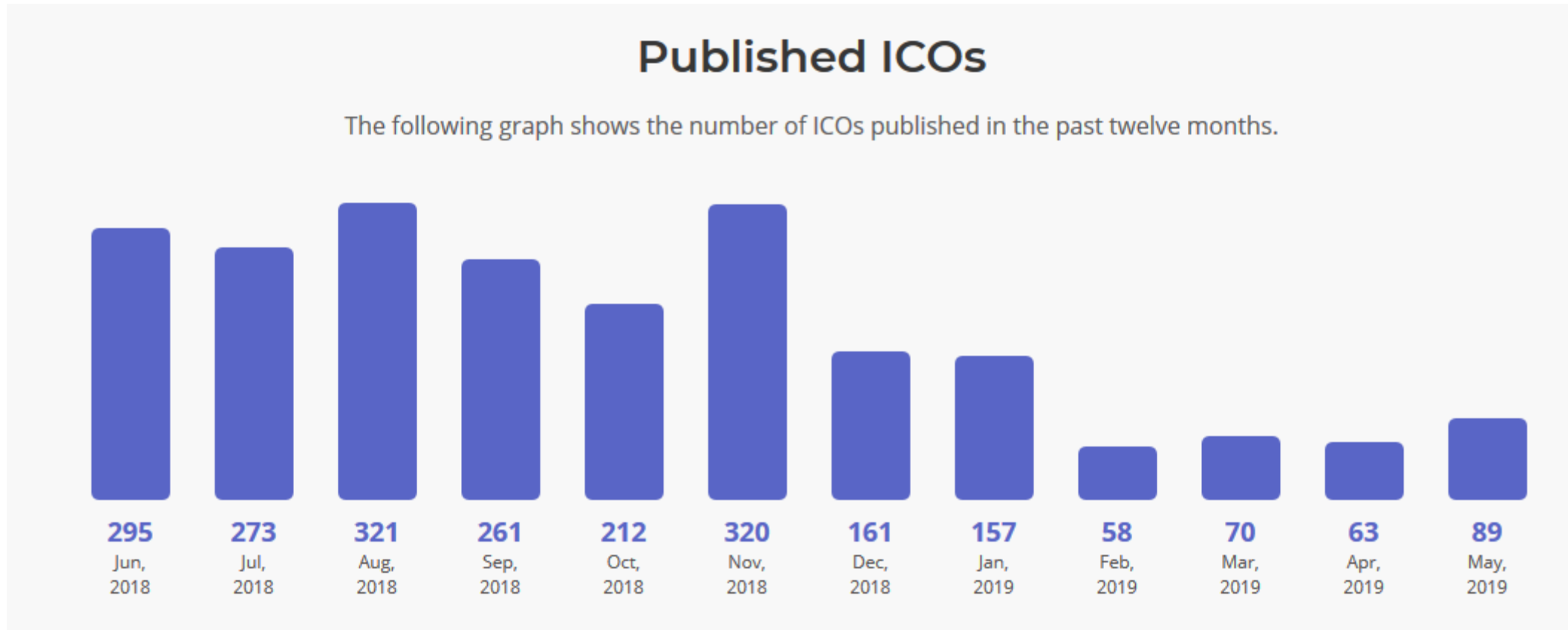
MARKET CAPITALIZATION OF CRYPTO VALLEY'S TOP 50

- Top 50 nearly 20% of the global market*
- 4 Unicorns: Bitmain, Cardano, Dfinity & Ethereum

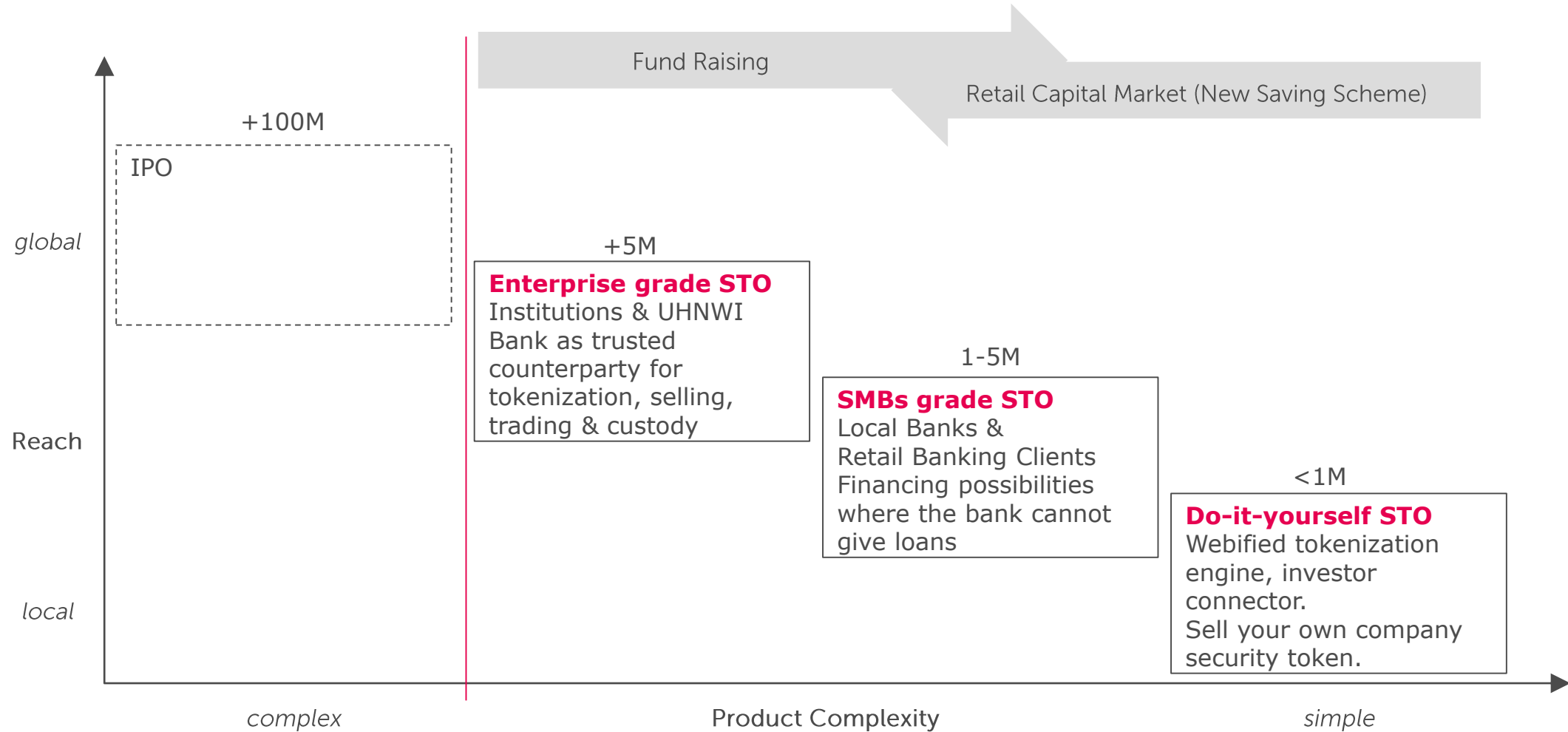


*according Coinmaketcap at end of 2018 → \$130 billion

Crypto Winter

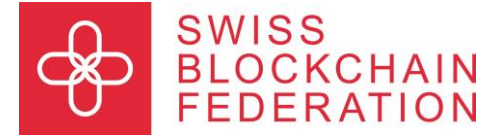


Security Token Offerings as the new vehicle to raise funds and to open the capital market to the retail banking client as a new saving scheme





Making Switzerland a Hub for STOs



Swiss Blockchain Federation has initiated a working group “STO”

Mission

Until end of 2019 to release

- Circular on Security Tokens, containing best practices for issuers
- Directory of service providers and issuers that agreed to follow these best practices
- Recommendations how to push Switzerland abroad as the international STO hub



Thank you for your attention

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